



## Wilderness Trust and Tilley Hats Protecting you and the Wilderness



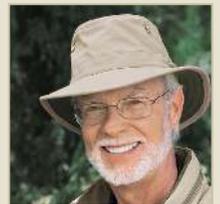
*I'm thrilled to tell you that the Wilderness Wildlife Trust has teamed up with Tilley Endurables – famous for the Tilley Hat as well as a range of travel clothes and accessories – in helping conservation and communities in Africa!*

*As a long-time safari-goer and Trustee of the Trust, I find that both these passions are served by the Tilley Hat: it is considered the best hat you can buy – for example, it's guaranteed not to wear out and certified UPF 50+ against that African sun.*

*Simply buy your Hat, get a complimentary pair of travel or ankle socks with it, and 5% of the sale (before taxes and shipping) will be donated by Tilley Endurables to the Wilderness Wildlife Trust, which in turn supports some 20 to 30 projects a year across Africa. These projects are vital as they seek solutions to save endangered species and provide education and upliftment for local communities and children.*

*We're proud to be supported by the most famous hats in the world!*

Regards,  
*Russel Friedman*  
Wilderness Trust



### How to acquire your Tilley Hat And your complimentary Tilley travel or ankle socks

1. Go to [www.tilley.com](http://www.tilley.com)
2. Click on "Hats" and choose from the wide selection of styles, colours, fabrics.
3. To get the correct size, simply measure your head around its widest circumference (just above your eyebrows) in inches or cm. The 'Fitting' link on each hat page will assist you.

Please do this, because Tilleys, which come in up to 13 sizes, fit a bit lower and more comfortably than other hats.

4. Next, choose one pair of Tilley Travel or Ankle Socks per Hat. Decide on colour and size. Type this into the **Additional Comments** section at the bottom of the Shipping Address portion of the checkout. **E.g.** Travel Socks, Khaki, Men's L.

Please add your Travel Company's name there too.

**OR** simply call one of the friendly Tilley representatives:

Canada & USA **1-800-363-8737**  
U.K. & Europe **+44 (0)1326 574 402**  
International **001-416-444-4465**

#### Why a Tilley Hat?

- ✓ Guaranteed for life not to wear out
- ✓ Insured against loss
- ✓ Certified UPF 50+
- ✓ Floats – and won't shrink
- ✓ Ties on in the wind
- ✓ Repels rain
- ✓ Crushable and packable
- ✓ Secret pocket
- ✓ Machine washable
- ✓ Four-page owner's manual
- ✓ Brag Tags *which you'll have fun with!*